



LISTING RESOURCES

Presentation & Marketing Tools

Make a great impression

with a well-prepared
listing presentation &
effective marketing tools.



PRESENTATION TOOLS

- **Listing Package (FREE)** - last recorded deed, property profile & parcel map (automatic) and active deeds of trust, active CC&R's and property tax information (upon request).
- **Elite Listing Package (\$4)** - add sales comparables and aerial photos to your listing package.
- **City Information Page (FREE)** - local utilities and other important information for the closest city to your listing.
- **Market Analysis Report (\$2)** - shows their neighborhood turnover rate, average sales prices & sales patterns.
- **Resale Report (\$2/county)** - sales statistics compared to last year by zip code and city.

MARKETING TOOLS

- **Homebook (\$10)** - a professional presentation binder with important information for prospective buyers:
- listing package with aerial photos
- community information, including local schools, utilities and business information
- transaction information vital to the completion of your paperwork, such as the title commitment and seller disclosure statements (form 17)
- tent cards for visitor information/courtesy
- visitor sign-in sheet and agent comment cards
- **Potential Buyers List/Labels (\$2/Excel list)** - show your clients you are a confident advocate who is promoting their home to targeted prospects who are most likely to be potential buyers of their home.

Contact your Account Manager to discuss which Marketing Tools will best help YOU!

Experience the Difference
WWW.RAINIERTITLE.COM

CONTACT US:

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