



Geographic Marketing

Prospecting Resources



Create a geographic "frame" in which to focus your marketing efforts while you become an integral part of a community, build relationships and generate repeat & referral business.

Methods for creating Your Geographic Prospecting Boundaries:

- **Subdivision** - all parcels within a recorded subdivision
- **Paint Your Farm** - all parcels within a given North/South/East/West boundary
(may include specified criteria for more detailed targeting)
- **Circle Radius** - all parcels matching specified criteria within a radius around an address
- **Circle Prospecting** - the closest parcels matching specified criteria around an address

Contact our Property Information Specialists
to discuss which MarketingTools will best help you!

Experience the Difference
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